



DECISIONQUEST

AUGUST 9-11, 2002 National Poll

1. Given recent examples of alleged corporate misconduct, such as Enron and Worldcom, if you were a juror in a trial where a corporation was accused of wrongful conduct, how likely would you be to believe the statements of the corporate officers and executives? Would you be...

VERY UNLIKELY TO BELIEVE THEM.....	41.1%
SOMEWHAT UNLIKELY TO BELIEVE THEM.....	29.0%
SOMEWHAT LIKELY TO BELIEVE THEM.....	15.0%
OR, VERY LIKELY TO BELIEVE THEM.....	4.1%
DON'T KNOW.....	10.8%

2. Would you say you agree strongly, agree somewhat, disagree somewhat or disagree strongly with the following statement?

“When executives at companies do something wrong, they usually try to cover it up.”

AGREE STRONGLY.....	65.9%
AGREE SOMEWHAT.....	21.5%
DISAGREE SOMEWHAT.....	5.2%
DISAGREE STRONGLY.....	4.1%
DON'T KNOW.....	3.4%



DECISIONQUEST

LAST YEAR'S AJOS DATA 2001

Q50. When executives at companies do something wrong, they usually try to cover it up. Do you (read choices 1, 2, 4 & 5)

1 – strongly disagree	3.3%
2 – somewhat disagree	8.7%
3 – unsure/neutral	21.4%
4 – somewhat agree	35.1%
5 – strongly agree	31.6%
9 – refused	0.0%

There were no differences in responses to either question based on gender.

There is an age difference for both Questions

1. Given recent examples of alleged corporate misconduct, such as Enron and Worldcom, if you were a juror in a trial where a corporation was accused of wrongful conduct, how likely would you be to believe the statements of the corporate officers and executives? Would you be...

	AVG	18-24	65+
VERY UNLIKELY TO BELIEVE THEM.....	41.1%	25.4%	54.2%
SOMEWHAT UNLIKELY TO BELIEVE THEM.....	29.0%		
SOMEWHAT LIKELY TO BELIEVE THEM.....	15.0%		
OR, VERY LIKELY TO BELIEVE THEM.....	4.1%		
DON'T KNOW.....	10.8%		



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2. Would you say you agree strongly, agree somewhat, disagree somewhat or disagree strongly with the following statement?

“When executives at companies do something wrong, they usually try to cover it up.”

	AVG	18-24	65+
AGREE STRONGLY.....	65.9%	55.7%	71%
AGREE SOMEWHAT.....	21.5%		
DISAGREE SOMEWHAT.....	5.2%		
DISAGREE STRONGLY.....	4.1%		
DON'T KNOW.....	3.4%		