



DECISIONQUEST

August 2001 Flash Survey on Class Action Suits

	Agree Strongly	Agree Somewhat	Disagree Somewhat	Disagree Strongly	Don't Know
Companies often lie to stock market analysts so the analysts will recommend that the public buy the companies stock	18.5%	30.4%	26.1%	9.8%	15.3%
Executives of big companies use their inside knowledge to profit in buying and selling their companies' stock	35.4%	36.1%	12.2%	6.1%	10.2%
If the price of company's stock drops very suddenly, the company must have misled the public about how well the company was doing	15.7%	19.1%	24.5%	24.5%	6.6%



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Companies that are being sued in a class action probably have done something wrong.	35.8%	29.7%	18.6%	9.7%	6.3%
Typically, the only people who benefit from class actions are lawyers for the class.	37.6%	24.7%	21.0%	10.4%	6.3%
Class action lawsuits are a very effective way to get big companies to behave better.	26.9%	35.8%	15.9%	15.7%	5.7%
Big companies see paying large damage awards in a class action lawsuit as just a cost of doing business.	20.9%	37.5%	20.5%	12.5%	8.7%