



For Further Information, Please Contact:
Dr. Allan H. Colman
Senior Vice President
1.877.8DECISION

SCANDALS, TRUST, AND JURY DECISION MAKING SURVEY

**Please note, some questions have been deleted*

BASIC TRUST QUESTIONS

Q1. For each of the following groups, give them a grade from A+ to F on how trustworthy you think they are, with A+ being totally trustworthy and F being totally untrustworthy:

- Q1a. most people in your family?
- Q1b. most people in your neighborhood?
- Q1c. most police in your area?
- Q1d. most firefighters in your area?

- Q1e. most city or county officials or politicians in your area?
- Q1f. most state officials or politicians in your state?
- Q1g. most U.S. senators and congressmen?
- Q1h. most military leaders?
- Q1i. most Republicans?
- Q1j. most Democrats?
- Q1k. President Bush?
- Q1l. Senator John Kerry?

- Q1m. most religious leaders?
- Q1n. most corporate executives?
- Q1o. most small businesses owners?
- Q1p. most newspaper reporters?
- Q1q. most television reporters?
- Q1r. most lawyers?
- Q1s. most doctors?
- Q1t. most entertainment celebrities?

Q2. TRUST TASKS QUESTIONS-GOODWILL LEVEL

For each of the following groups, give them a grade from A+ to F on how much you trust them to put your interests ahead of their own, with A+ being "I totally trust them to put my interests ahead of their own," and F being "I do not trust them at all to put my interests ahead of their own."



- Q2a. most people in your family?
- Q2b. most people in your neighborhood?
- Q2c. most police in your area?
- Q2d. most firefighters in your area?

- Q2e. most city or county officials or politicians in your area?
- Q2f. most state officials or politicians in your state?
- Q2g. most U.S. senators and congressmen?
- Q2h. most military leaders?
- Q2i. most Republicans?
- Q2j. most Democrats?
- Q2k. President Bush?
- Q2l. Senator John Kerry?

- Q2m. most religious leaders?
- Q2n. most corporate executives?
- Q2o. most small businesses owners?
- Q2p. most newspaper reporters?
- Q2q. most television reporters?
- Q2r. most lawyers?
- Q2s. most doctors?
- Q2t. most entertainment celebrities?

Q3. TRUST AND RECENT EVENTS

As a result of events in the last four years, the church sex abuse scandals, the white collar crime scandals like Enron and Martha Stewart, the controversy over the 2000 presidential election, and the Iraq prison abuse scandals, do you trust the following groups and individuals more, the same, or less?

- Q3a. most people in your family?
- Q3b. most people in your neighborhood?
- Q3c. most police in your area?
- Q3d. most firefighters in your area?

- Q3e. most city or county officials or politicians in your area?
- Q3f. most state officials or politicians in your state?
- Q3g. most U.S. senators and congressmen?
- Q3h. most military leaders?
- Q3i. most Republicans?
- Q3j. most Democrats?



Q3k. President Bush?

Q3l. Senator John Kerry?

Q3m. most religious leaders?

Q3n. most corporate executives?

Q3o. most small businesses owners?

Q3p. most newspaper reporters?

Q3q. most television reporters?

Q3r. most lawyers?

Q3s. most doctors?

Q3t. most entertainment celebrities?

Q4. Do you have less trust in leaders and institutions than you did 4 years ago?

Yes

No

Q5. If yes, which of the following is most responsible for this decrease in your trust?

the church sex abuse scandals,
the white collar crime scandals like Enron and Martha Stewart,
the controversy over the 2000 presidential election,
the Iraq prison abuse scandals
the war in Iraq
terrorism
problems with the economy
threats to civil rights from the U.S.A. Patriot Act
Don't know/Refused

Q7. DIMENSIONS OF TRUST-OPENNESS AND TRANSPARENCY

To what extent do you think each of the following groups is open and allows others to see what's going on inside their group? Give each a grade for openness with A+ being totally open and F being totally closed and secretive.

Q7a. most people in your family?

Q7b. most people in your neighborhood?

Q7c. most police in your area?

Q7d. most firefighters in your area?



- Q7e. most city or county officials or politicians in your area?
- Q7f. most state officials or politicians in your state?
- Q7g. most U.S. senators and congressmen?
- Q7h. most military leaders?
- Q7i. most Republicans?
- Q7j. most Democrats?
- Q7k. President Bush?
- Q7l. Senator John Kerry?

- Q7m. most religious leaders?
- Q7n. most corporate executives?
- Q7o. most small businesses owners?
- Q7p. most newspaper reporters?
- Q7q. most television reporters?
- Q7r. most lawyers?
- Q7s. most doctors?
- Q7t. most entertainment celebrities?

Q8. SCANDALS/ISSUES QUESTIONS

How concerned or worried are you about each of the following issues on a scale of 0 to 10, with 10 being very concerned or worried and zero being not at all concerned or worried?

- Q8a. The prisoner abuse in Iraq?
- Q8b. The accounting and financial misdeeds at Enron and other companies?
- Q8c. Negative advertising in politics?
- Q8d. The sex abuse allegations in the church?
- Q8e. Computerized voting machines that have no paper record?
- Q8f. Potential violations of civil rights under the Patriot Act?
- Q8g. How corporations treat consumers.
- Q8h. How corporations treat the environment.
- Q8i. How corporations treat their employees.
- Q8j. Lawsuits in general.
- Q8k. Crime.
- Q8l. Unemployment.
- Q8m. The cost of healthcare and medicine.
- Q8n. The economy.
- Q8o. Terrorism and homeland security.
- Q8p. The war in Iraq.
- Q8q. Public education.



- Q8r. Foreign policy or relations with other countries.
- Q8s. Taxes.
- Q8t. Companies sending American jobs overseas.
- Q8u. The environment.

LEGAL ATTITUDES QUESTIONS

Q6. Which of the following is most true in your opinion?

- As a result of the Patriot Act, Americans are more secure.
- As a result of the Patriot Act, Americans have lost some civil rights.
- Don't know/Refused

Q9. How much do you agree or disagree that... Awarding punitive damages against large companies is the best way to get them to behave more responsibly.

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Don't know/Refused

Q10. In your opinion, are damages awarded in lawsuits...

- Too high
- About right
- Too low
- Don't know/Refused

Q11. How much do you agree or disagree that... Patents are important to encourage investment in research by protecting findings from competitors.

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Don't know/Refused



ATTITUDES TOWARDS CORPORATIONS

Q12. How much do you agree or disagree that... Large corporations neglect important long-term goals in favor of making money now.

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Don't know/Refused

Q13. Do you feel that over the last four years Employment opportunities in your area have...?

- Changed a lot for the better
- Changed a little for the better
- Not changed
- Changed a little for the worse
- Changed a lot for the worse
- Don't know/Refused

Q14. How much do you agree or disagree that... Executives of big companies often try to cover up the harm they do.

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Don't know/Refused

Q15. How much do you agree or disagree that... Do the compensation plans for top executives of large corporations encourage corruption?

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Don't know/Refused



Q16. How much do you agree or disagree that... In general large corporations tend to hide information about the dangers associated with their products and their waste until the government or a lawsuit makes them tell the truth.

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Don't know/Refused

Q33. If you were a juror in a trial could you be fair and impartial in case involving a:

- Yes I could be fair
- No I could not be fair
- Don't know/Refused

Q33a. A breast implant manufacturer?

Q33b. An auto manufacturer?

Q33c. A gun manufacturer?

Q33d. An HMO

Q33e. A Hospital

Q33f. A doctor

Q33g. A police officer

Q33h. A corporate executive

Q33i. A white supremacist

Q33j. A Middle Eastern immigrant

Q33k. A religious leader

Q33l. A federal government official

Q33m. A state government official

Q33n. A newspaper reporter

Q33o. A television reporter

DEPENDENT VARIABLES-“SNAP” VERDICTS IN VARIOUS CASE TYPES

The next set of questions will give you a very brief description of a legal case. With just this very small amount of information, which way do you think you would lean in your verdict? In each case, both sides would present an equal amount of evidence to



prove its case. We understand it is not much information to go on, but please tell us which way you think you would lean.

Q34. If you were a juror in a case in which an employee was suing a large corporation for creating unsafe working conditions, which side would you tend to support?

- The employees
- The company
- Don't know/Can't decide

Q35. If you were a juror in a case in which an employee alleged sexual harassment against her employer, which side would you tend to support?

- The employee
- The company
- Don't know/Can't decide

Q36. If you were a juror in a case in which a convict in a prison claimed he had been abused by guards, which side would you tend to support?

- The prisoner
- The prison guards
- Don't know/Can't decide

Q37. If you were a juror in the Iraq prisoner abuse case, which side would you tend to support?

- The prisoners
- The prison guards
- Don't know/Can't decide

Q38. If you were a juror in a case where a large corporation was accused of destroying documents and falsifying its financial records, which side would you tend to support?

- The prosecution
- The corporation
- Don't know/Can't decide



Q39. If you were a juror in a case where an individual is suing a church because of sexual abuse by a former preacher or priest, which side would you tend to support?

- The plaintiff (who alleges the past abuse)
- The church
- Don't know/Can't decide

Q40. If you were a juror in a case where an automobile driver was paralyzed from the neck down because of a collision with a semi-truck, which side would you tend to support?

- The plaintiff (who was injured)
- The trucking company and its driver
- Don't know/Can't decide

Q42. If you were a juror in a case where a worker was suing his employer for racial discrimination, which side would you tend to support?

- The worker
- The employer
- Don't know/Can't decide

WITNESS TRUST QUESTIONS

Q43. If you were a juror in a trial where each of the following was giving testimony, on a scale of 0 to 10 with zero being no trust at all and 10 being total trust, how much would you trust the testimony of this witness?

- Q43d. A firefighter?
- Q43s. A doctor?
- Q43c. A police officer?
- Q43o. A small businesses owner?
- Q43h. A military leader?
- Q43m. A religious leader?
- Q43j. A Democrat?
- Q43p. A newspaper reporter?
- Q43q. A television reporter?
- Q43l. Senator John Kerry ?
- Q43e. An elected official or politician?



- Q43i. A Republican?
- Q43k. President Bush?
- Q43r. A lawyer?
- Q43t. An entertainment celebrity?
- Q43n. A corporate executive?

Q44. If you were a juror in a trial where each of the following were giving testimony, on a scale of 0 to 10 with zero being no trust at all and 10 being total trust, how much would you trust the testimony of this witness?

- Q44a. An American corporate executive?
- Q44b. A British corporate executive?
- Q44c. An Asian corporate executive?
- Q44d. A Middle Eastern corporate executive?
- Q44e. A French corporate executive?
- Q44f. A Canadian corporate executive?
- Q44g. An Indian corporate executive?
- Q44h. A Mexican corporate executive?
- Q44i. A German corporate executive?